

Arvinaj

Interior Design,
Office Furniture



Arvinaj was founded in 2000 with the main field of activity in furniture and accessories and with a focus on office interiors, both as importer and manufacturer. Arvinaj tries to enhance the aesthetic design sensitivity of customers and concentrates on qualities of workspace to define the practical principles of a contemporary Iranian design.

As one of pioneers in importing furniture, Arvinaj educated the visual taste of local interior designers and customers with modern style office interior design. The Group has worked as a media to introduce the forerunner international movements to the industry in local events and exhibitions. Today we can easily observe the effect of this approach in the furniture market. In recent years Arvinaj was one of the most influential groups in the industry with attendance in numerous interior design projects as furniture supplier. The proficiency in production, flexibility in design, and convenient material supplying experience has resulted in a successful career of interaction and teamwork with interior designers.

Arvinaj now have passed beyond limits and is seeking for brighter targets: Someday acting as “media” and narrating the foreign ideas and now is trying to be the “author” for Iranian design thinking.

Now Arvinaj is cooperating with HAMOUN, a group of contemporary designers, to enhance the skills, expand the field of activity, and redefine the meaning of furniture and interior design.



CON- TENT

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VELENJAK OFFICE
MELLAL CREDIT INSTITUTION
RAHYAFT GROUP
NITEL PARS FACTORY LABORATORY
ARJANTIN OFFICE BUILDING
ARIN GROUP
TARA MARKET
PERSOL COMPANY
RIBBON GROUP
MAHTAB BUILDING
102 BUILDING

D e -
s i g n









Interior Design

Creativity is Putting your imagination to work, and its produced the most extraordinary results in human culture.

Ken Robinson



People Ignore **Design**
That Ignores People.

Frank Chimero

TARA
WHITE RESTAURANT
PASCO
MAADAN
FGS
FATEH
ENERCHIMI
3 MAHTAB

P r o j -
e c t



Name of Project:
Tara
Location:
Bandar-e Abbas,Iran
Year:
2022









Arvinaj | Interior Design,
Office Furniture



Interior
Design

When You **Need** More Space



Interior Design

Name of Project:

White Restaurant

Location:

Tehran, Iran

Year:

2020



Customized & Practical

Name of Project: Pasco

Location: Tehran, Iran

Year: 2021

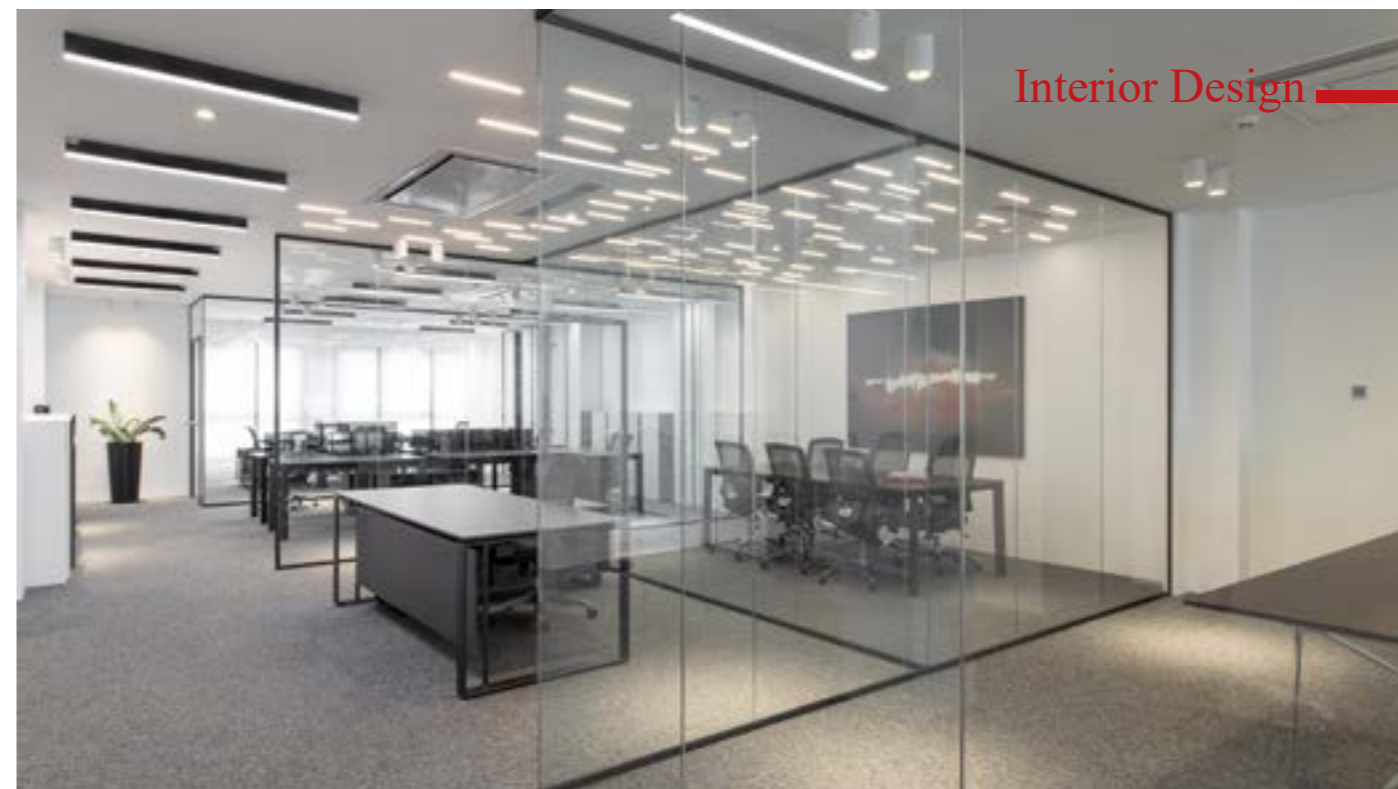


Project

Name of Project:
Maaden
Location:
Tehran, Iran
Year:
2021

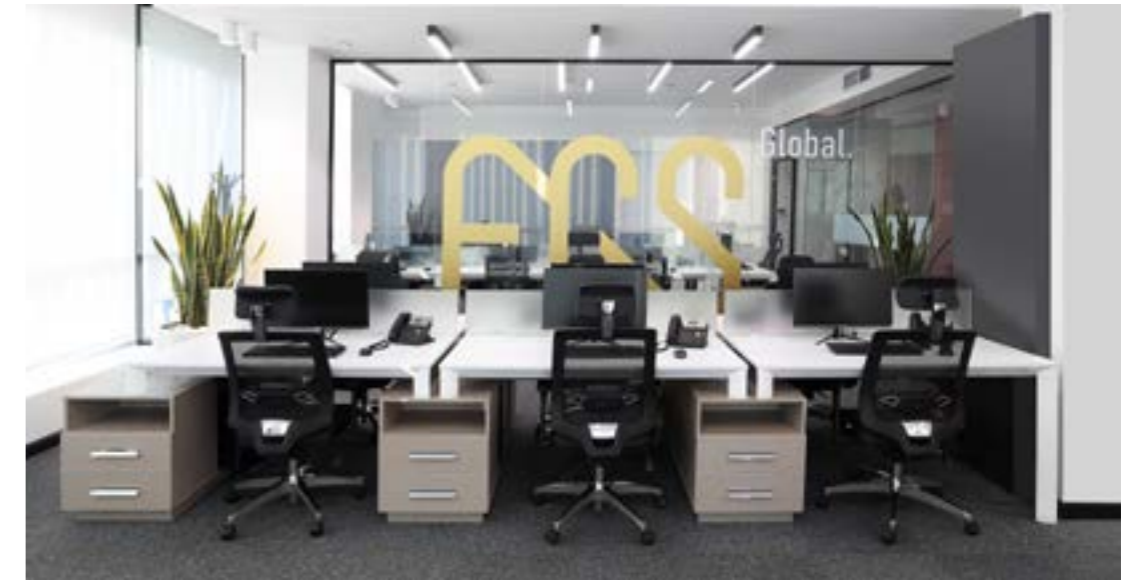
Creativity is Putting your imagination to work, and its produced the most extraordinary results in human culture.

Ken Robinson





Name of Project: FGS
Location: Tehran, Iran
Year: 2020



Atmospher to **Grow.**

Name of Project:

Fateh

Location:

Tehran, Iran

Year:

2021



The Difference From Good and Great is attention to details.



Name of Project:

enerchimi

Location:

Tehran, Iran

Year:

2020

Creativity is Putting your imagination to work, and it produced the most extraordinary results in human culture.



**People Ignore Design
That Ignores People.**

Frank Chimero



Project

Name of Project:

3 Mahtab

Location:

Tehran, Iran

Year:

2021



IR125-01
IR-A320
CBB-7719
CONTONI
FO11-35
TB871-18
IR-TB112-320-01
TB113-18
IR-F30D
TB881-24
VAZIR
OW
IR-F35D
F-345
SHIRAZ
IR-FO-30
F-350
PARVAZ

M a n -
a g e -
m e n t
D e s k

Management Desk



Arvinaj | Interior Design,
Office Furniture



**When You Need
More Space**



Minimal & Elegant





Design is Balanced Between Form and Function





Make Ideas Happen





Arvinaj

Product Design & Development



Enough Storage

IR125-01
IR-A320
CBB-7719
CONTONI
FO11-35
TB871-18
IR-TB112-320-01
TB113-18
IR-F30D
TB881-24
VAZIR
OW
IR-F35D
F-345
SHIRAZ
IR-FO-30
F-350
PARVAZ

C o n -
f e r -
e n c e
D e s k



Reflection of **Perfection**



The Experience of an **Ideal**
Work Space

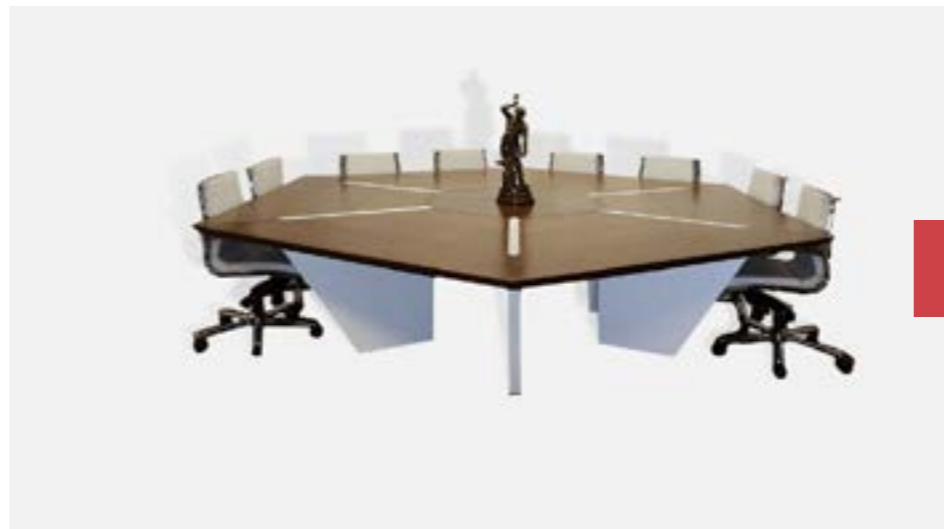


Creativity
Quality
Beauty

**The Difference From Good
and Great is attention to
details.**



Butterfly



Shiraz

Simple & Elegant

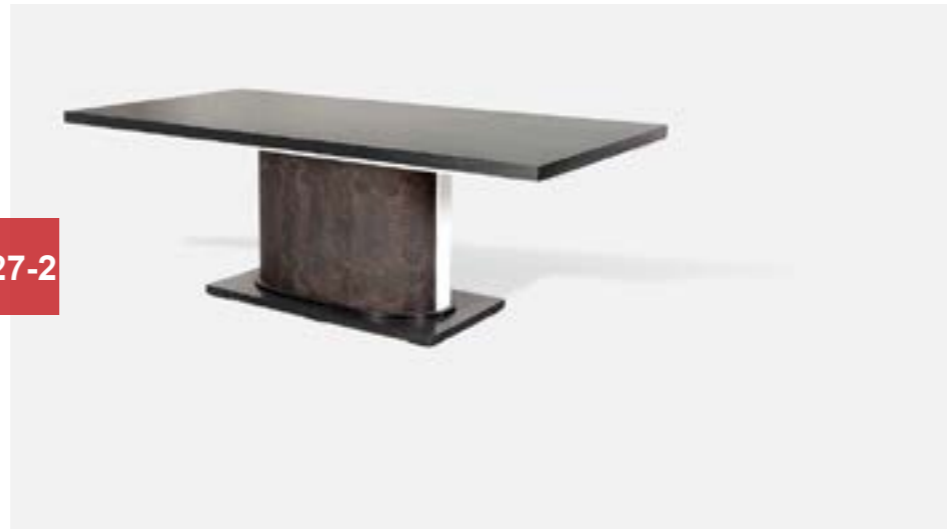


Parvaz

IRFO-34



CBB7727-2



Butterfly



Simple & Elegant

Creativity
Quality
Beauty

Taste the **Joy** of Work.



Refine Your **Workplace**

TARA
BUTTERFLY
SHIRAZ
PARVAZ
INFO-34
CBB7727-2

G r o u p -
w o r k
D e s k



We Have a joy of doing something **Different**



Enough Storage



Its About Privacy

Simple

SHAHROKH
AFRA
KAVEH
261
A 520
A 362
LIFE
US-2033
DOVE

F u r -
n i -
t u r e
D e -
s i g n



Furniture Design

The name of this chair is “Shah-rokh”. The first generation was a ground chair to mimic the traditional customs (seating on ground). The inspiration was a footage from the Persian traditional vocalist “Master Mohammadreza Shajarian” which was showing him seating on ground in family gathering.

The mass production ability was an important for the client and the designers. This design has to be prepared in a systematic method with optimal use of material. It also has to meet economic and marketing needs alongside with a simple process of industrial production. Now “Shahrokh” needs a week to be prepared. It has been used in several projects and achieved the targets of the designer. This chair is debuted in the 9th Exhibition of Office Furniture and Equipment (Office Expo 2020) and is commended by “Iran Furniture Manufacturers and Exporters Union”.



Type B:

This type has no armrests and a tubular volume made of wood acts as the backrest.

Afra



Type A:

Wooden armrests are placed on both sides of the chair and the backrest consists of a wooden curved plate and two support pieces.



Type C:

This type has no armrests and a simple wooden board plays the role of backrest.

Simplicity is the



Taste the **Joy** of Work.





PASCO
MAADAN
FGS
FATEH
ENERCHIMI
3 MAHTAB

P a r -
t i -
t i o n
D e -
s i g n



Partition
Design & Development

Arvinaj Product Design & Development



Design Creates culture.
Culture shapes values determine the future

robert I.Peters,designer



Accountability

Service



Partition Design

People Ignore **Design**
That Ignores People.

Frank Chimero

Partition Design

Design Creates culture.
Culture shapes values determine the future



**Great Design for
Great Result.**



Creativity is Putting your imagination to work, and its produced the most extraordinary results in human culture.

Be **Master** not Laster



آریناژ

مبلمان اداری |
طراحی داخلی

گروه آریناژ از سال ۱۳۷۹ فعالیت خود را آغاز کرده است. این مجموعه در حوزه مبلمان و دکوراسیون با تاکید بر کاربری اداری فعالیت می‌کند و نه تنها به عنوان واردکننده بلکه در مقام تولیدکننده مبلمان و اکسسوری فضای کار به صورتی روشمند و در مسیر قدرت بخشیدن به ذائقه دیداری مخاطبان خود گام برمی‌دارد. آریناژ در بیشتر سال‌های فعالیت، توجه خود را بر کیفیات و کلیات فضای کار معطوف کرده و در تلاش بوده تا مفاهیم و اصول کارکردی اندیشه‌ی مدرن را در فضای کار ایرانی تفسیر کند. آریناژ به عنوان یکی از اولین واردکننده‌ها در حوزه مبلمان در فرآیند انتخاب محصول و ورود محصول به بازار، در واقع مصرف‌کننده ایرانی را در برابر بخشی از زیبایی‌شناسی مدرن قرار داده و در تربیت سلیقه‌ی بصری متقاضی و حتی طراحان داخلی موثر بوده است. به بیانی دیگر این گروه در معرفی جریان‌های پیشرو در رویدادها و نمایشگاه‌های بین‌المللی همچون یک رسانه عمل کرده و به روایت اندیشه‌ای پرداخته، که آنچه امروز به عنوان یک شیوه‌ی طراحی در اکثر فضاهای اداری شاهد آن هستیم نتیجه‌ی همین روایتگریست. آریناژ در سال‌های اخیر با تولید محصول در بسیاری از پروژه‌های طراحی داخلی حضور داشته و از موثرترین گروه‌های فعال در این زمینه بوده است. مهارت در تولید محصول، انعطاف‌پذیری در متن پروژه‌های طراحی داخلی و قدرت تامین انواع متریال، موفقیت آریناژ در تعامل و کارگروهی با طراحان داخلی را موجب شده است. گروه آریناژ اکنون از مرزهای گذشته‌ی خود فراتر رفته و اهداف متعالی‌تری را دنبال می‌کند. اگر در گذشته همچون یک رسانه عمل می‌کرده، حالا در پی آن است که همچون یک مولف به فعالیت خود ادامه داده و اگر پیش از این راوی اندیشه‌ای خارجی بوده اکنون سفیر شیوه‌ای از تفکر «طراحی ایرانی» باشد. گروه آریناژ اکنون در حال همکاری با گروهی از طراحان به نام «هامون» است تا با تقویت مهارت‌ها و توسعه‌ی مرزهای فعالیت خود موفق به ارائه‌ی بازتعریفی از مفهوم طراحی داخلی و طراحی مبلمان شود.

Arvinaj | Interior Design,
Office Furniture





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www.arvinaj.com

[Instagram.com/arvinaj_furniture](https://www.instagram.com/arvinaj_furniture)